



TMS ALGARVE 2025: Sustainability Challenges in Tourism, Hospitality and Management

12-15 November, 2025, REAL MARINA HOTEL & SPA – Olhão (Algarve, Portugal)

Conference Chair: José António C. Santos

Conference Co-Chairs: Alexandra Rodrigues Gonçalves, Margarida Custódio Santos, Marisol Correia, Miguel Puig-Cabrer

Programme Chairs: José António C. Santos, Miguel Puig-Cabrera, Marisol B. Correia

PROGRAMME

🔗 **Zoom link to all hybrid sessions:** <https://zoom.us/j/99419475091?pwd=jYbay9N7FCR6vy7nrV2S3GupMDHn5P.1>

Wednesday 12 November 2025

13:00-14:00

Registration at the Conference Welcome Desk

14:00-14:30

Welcome Session (Room 1, Plenary)

Professor José António C. Santos (Chair of the TMS Conferences; Editor of Tourism & Management Studies – University of Algarve)

Professor Alexandra Rodrigues Gonçalves (Dean of the School of Management, Hospitality and Tourism – University of Algarve)

Professor Manuela Guerreiro (Coordinator of CINTURS – University of Algarve)

Professor Jafar Jafari (University of Wisconsin-Stout, USA; Invited Professor of the University of Algarve)

14:30-15:00

Keynote 1 (Room 1): **Professor Greg Richards** (The Netherlands): *From cultural to creative to curated tourism: A personal journey.* Chair: **Margarida Custódio Santos**

15:00-15:10

Debate

15:10-15:40

Coffee-Break

	Room 1 (Parallel Session 1) AI-Driven Innovation and Knowledge Sharing in Tourism and Hospitality (ENG) Hybrid	Room 2 (Parallel Session 2) Gestión y Sostenibilidad /Gestão e Sustentabilidade (SP/PT) Hybrid	Room 3 (Parallel Session 3) Percepciones y Bien Estar de los residentes/ Percepções e Bem-estar dos Residentes (PT/SP) Hybrid	Room 4 (Parallel Session 4) Estudios de Género / Estudos de Género (SP/PT) Hybrid	Room 5 (Parallel Session 5) Innovación Desarrollo Sostenible / Inovação e Desenvolvimento Sustentável (SP/PT)	Room 6 (Parallel Session 6) Marketing Digital (SP/PT)	Room 7 (Parallel. Session 7) Sustentabilidade, Imagem e Experiência nos Destinos Turísticos (PT)
Chair	Marisol Correia	Cláudia Henriques	Ana Renda	Antonio Juan Briones-Peñalver	Margarida Santos	Carlos Sousa	Nelson Matos

15:40-15:55	Francisco Dias, Alexandra Lavaredas, Dora Gomes, Patricia Esteves <i>Creating digital tools to support sustainable tourism</i> ID 126 (P)	Maribel Serrano-Macías, Lola Hernández-Sales <i>Accessibility as a challenge for historical heritage: the case of the Sherry and Brandy of Jerez Wine Route</i> ID 62 (O)	Eduardo Magalhães, Marlusa Sevilha Gosling <i>Entre a Hospitalidade e a Hostilidade: Categorias Emergentes na Percepção da Geração Z em um Estudo Qualitativo com Grupos Focais</i> ID 210 (O)	José Ramos-Ruiz, María Hernández-Núñez, Paula Ferreira-Gomes, María del Mar Martín-García <i>Triple Bottom Line e Representações Sociais: uma análise de género das perceções sobre European Rally Championship em Córdoba (Espanha)</i> ID 148 (O)	Maria Belen Lozano Garcia, Larissa Silva, Marcelle Oliveira <i>Environmental Innovation in Latin America</i> ID 289	João Miguel Lopes, Sofia Gomes, Irina Saur Amaral <i>Brand Transmedia Storytelling in Marketing Tourism Strategy: "Turismo Fora de Horas"</i> ID 250	Marianny J de B. Silva, Jairo Gomes <i>From Forest Echoes to Guest Experiences: Service Co-creation in an Amazon Jungle Lodge</i> ID 109
15:55-16:10	Kitti Hiezl, Zsófia Márta Papp <i>Working with Human Expertise or AI: The Role of Industry Knowledge</i> ID 123 (P)	Sandra Filipe, Ana Rita Santos <i>A Memorable Multisensory Experience with Wine Tourism</i> ID 71 (O)	Concepción Foronda-Robles, Irene N. Franco, Irene Garzón <i>Percepción de los residentes ante la turistificación en los centros históricos</i> ID 106 (P)	Dyalá de la O Cordero, Karla V. Jiménez-Abarca, Antonio Juan Briones-Peñalver <i>Digitalización y el Empoderamiento de Mujeres Microempresarias: Un Estudio de Caso</i> ID 317 (P)	Nair Prata, Nélia Del Bianco, Graciela Martínez Matias <i>Cartografia do podcast na América Latina e Caribe</i> ID 80	Nayane de Castro, Carlos Garcia <i>A Voz do Visitante: Uma Análise Textual das Avaliações a respeito do Instituto Inhotim</i> ID 152	José Pereira, Paulo Almeida, Giovana Goretti Almeida <i>Bibliometric analysis on "destination image" and "tourist satisfaction" from 2000 to 2023</i> ID 157
16:10-16:25	Othmane Belkaid, Harshavardhan Reddy Kummitha <i>From Data to Delight: Measuring Tourist Satisfaction Through AI-Driven Hyper-Personalization in Destination Marketing</i> ID 92 (P)	Magnus Emmendoerfer, Elias Mediotte, Vânia Costa, Alexandre Santos Serra <i>Multilevel Governance and Sustainability in the Context of UNESCO Creative Cities of Gastronomy in Spain</i> ID 73 (O)	Inmaculada Rabadán-Martín, Lucía Barcos-Redín, Franisco Aguado-Correa <i>What is Tourism Doing for Sustainable Development Goal 3 "Good Health and Well-being": A Bibliometric and Text Mining Analysis</i> ID 77 (O)	Paulo Duarte, Henrique Pais, Sara Filipe <i>Through the Eyes of the Viewer: Color, Emotion, and Genre Recognition in Movie Marketing</i> ID 253 (P)	Sónia Fernandes, Angelo Batista, Elis Ossmane, Hortense Santos, Luísa Carvalho, Pedro Mares, Rui Alves <i>The Role of Higher Education Institutions in Fostering Entrepreneurship and Regional Collaboration: A Stakeholder Perspective from Setubal and Vidzeme</i> ID 231	Juana Mari Padilla-Piernas <i>Content Strategies on TikTok in the Portuguese Hospitality Sector (2020-2025): A Longitudinal Analysis of Content, Sentiment, and Predictive Effectiveness</i> ID 128	Tamires Chagas Matschuck <i>Resistance and Ecotourism: Perspectives from Tourism Research</i> ID 146
16:25-16:40	Ana Margarida Passos, Marlen Moosmann, Sofia Almeida <i>Predicting Team Effectiveness in Hotel Human-Agent Teams: The role of knowledge sharing and team coordination</i> ID 271 (P)	Carlos Monteiro, Ana Rita Faria, Leonor Ferreira <i>Implementing Time-Driven Activity-Based Costing in a Hospital in Cape Verde</i> ID 48 (O)	Jairo Barbosa Junior, Valeria L. P. Fedrizzi <i>Entre navios e multidões: A Turistificação dos Portos Italianos de Veneza, Nápoles e La Spezia</i> ID 376 (P)	Sandra Lúcia de Oliveira, Jefferson Rodrigues Pereira, Elisangela Prado Furtado <i>Intersectionality and Workplace Exclusion: Ageism Targeting Middle-Aged Women</i> ID 164 (P)	Alvimar de Sousa Bispo <i>Challenges and Solutions of e-Commerce for Last-Mile Logistics in Brazilian Favelas</i> ID 193	Minerva Aguilar-Rivero, Alba Viana-Lora, Laura Ortega-Pérez, Cándida Domínguez-Valerio <i>Turismo cinematográfico: origen, estado de la cuestión y su papel mediador</i> ID 69	Giovana Goretti Feijó Almeida, José Marques Pereira, Paulo Almeida <i>Sustainability Applied to Discussions on Territorial Brand (2008–2025): A Scoping Review</i> ID 86
16:40-16:55	Miguel Puig Cabrera, Mercedes Rodríguez-Fernández, Carmen Jambrino-Maldonado <i>What is well-being in Smart development contexts</i> ID 417 (P)	Debate	Bianca Cid <i>Determinants of Electric Vehicle Charging Infrastructure in Spain</i> ID 327 (O)	José Manuel São José, Dora Agapito <i>Ageism in Tourism and Hospitality: A Systematic Literature Review</i> ID 196 (P)	Debate	Pedro Manuel do Espírito Santo, Patrícia Cardoso, Bertina Coelho Roquete <i>From Streaming to Destination: How Series Influence Intention to Visit</i> ID 306	Debate
16:55-17:15	Willy Engelbrecht, Susanna Engelbrecht <i>Students' perception of using lifelong learning to adapt to technology-induced changes in the tourism and hospitality industry</i> ID 354 (P)		Debate	Elisângela Prado Furtado, Marcelo Ligere <i>"Comida di Buteco": A construção de estratégias em um ambiente interorganizacional sob a perspectiva de Sensemaking</i> ID 324 (P)		Debate	

17:50 **Departure by bus to the town of Loulé for the Cultural Programme, which includes visits and a gastronomic event with local products prepared by our students**

Thursday, 13 November 2025

9:00-9:30 Keynote 2 (Room 1): **Professor Rob Law** (Macau, China): Tourism and Hospitality Technology: Applications, Challenges, and Future Directions. Chair: **Dora Agapito**

9:30-9:40 Debate

Parallel Sessions							
	Room 1 (Session 08) Sustainable Tourism (ENG) Hybrid	Room 2 (Session 09) Gestión del Talento y Sostenibilidad /Gestão de Talentos e Sustentabilidade (SP/PT) Hybrid	Room 3 (Session 10) Innovación, Digitalización y Sostenibilidad en la Hotelería y los Eventos /Inovação, Digitalização e Sustentabilidade na Hotelaria e nos Eventos (SP/PT) Hybrid	Room 4 (Session 11) Cultura, Innovación y Responsabilidad Social / Cultura, Inovação e Responsabilidade Social (PT/SP)	Room 5 (Session 12) Marketing e Gestão Empresarial / Marketing y Gestión Empresarial (PT/SP)	Room 6 (Session 13) Marketing Digital e/y Turismo Gastronómico (SP/PT)	Room 7 (Session 14) Sustentabilidade, Imagem e Experiência nos Destinos Turísticos (PT)
Chair	Manuel Alector Ribeiro	Kely Paiva	Miguel Puig	Miguel Ángel Solano	Paulo Duarte	Maria Brás	Rosária Pereira
9:40-9:55	Daniela Fantoni Alvares, Adriana F. Chim-Miki <i>Value Paradoxes in Island Tourism: Resident Satisfaction Between Gains and Losses</i> ID 286 (P)	Adelaida Lillo Bañuls, Covadonga Ordoñez, José Manuel Casado-Díaz <i>Rendimientos de la educación en trabajadores de hostelería y alojamientos: antes y después</i> ID 233 (P)	Francieli Boaria, Carlos Marcelo Ardigó <i>Modelo de Maturidade Digital Sustentável para organizações hoteleiras: um estudo preliminar</i> ID 255 (O)	Marcelo Lemos, Marisol B. Correia, Nuno António <i>Business Intelligence: A systematic literature review on its role in the hospitality industry</i> ID 74	Ângela M. Lopes, Paulo Pereira <i>Otimizar a Taxa de Conversão Online: A Perspetiva dos Profissionais de Marketing Digital</i> ID 239	Francisco J. Torres-Ruiz, Francisco Torres-Peña, Manuela Vega-Zamora, José M. Hernández-Mogollón, Manuel Parras-Rosa <i>Turismo Gastronómico: Efectos de la Información en la Evaluación del Producto en Procesos de Cata de Aceite de Oliva</i> ID 348	Luiz Neves de Souza, Cristiana De Muyllder <i>Tecnologias na Hotelaria Global: Aplicações, Cenários e Proposição de Modelo Aplicado</i> ID 51
9:55 10:10	Harshavardhan Kummitha <i>Assessing the Sustainable Tourism Attitude Scale (SUS-TAS) in the Context of Tourism Social Enterprises and Community-Based Sustainable Tourism Development</i> ID 41 (P)	Ana Isabel Moniz, Elisabete Vieira, Osvaldo Silva <i>The effect of leadership on organisational commitment and its impact on job satisfaction</i> ID 201 (O)	Violeta De Vera, Sara Arbelo-Pérez, Tamara González-González, Marta Arbelo-Pérez <i>Impacto de las eco-certificaciones sobre la eficiencia hotelera: un enfoque bayesiano</i> ID 54 (O)	Lusvanio Carlos Teixeira, Josiel Lopes Valadares, António C. Brunozi Júnior <i>Estudo comparado dos Arranjos Institucionais de políticas de mecenato cultural do Brasil e da Espanha</i> ID 162	Nayane de Castro, Carlos Garcia <i>Análise bibliométrica dos vinte anos de pesquisa em Neuromarketing (2005–2024)</i> ID 34	Victor Ragazzi Isaac, Allan Carlos Ramos <i>Gastrodiplomacy and Local Producer Arrangements: The Efficacy of Gastrodiplomacy</i> ID 319	Pilar Tejada, Pilar Moreno <i>Abordando los factores que explican la intensidad de la transformación digital en las pymes turísticas</i> ID 419
10:10-10:25	Ali Karimzadeh, Shahrzad Shahriari, Yalda Kianmehr <i>Investigating the feasibility of tourist-led urban regeneration from the perspective of experts and managers in Shiraz, a metropolis in Southwest of Iran (Case example: Zandieh Complex)</i> ID 238 (P)	Lurdes Silva, Paula Loureiro <i>Green Human Resource Management and Pro- Environmental Behavior: Promoting Organizational Sustainability</i> ID 311 (O)	Sílvia Maria Dias Pedro Rebouças, Miguel Nuno Portugal, Inês Eusébio Gonçalves, Maria da Conceição Rodrigues Ribeiro <i>Revenue Forecasting in Luxury Hospitality Using Machine Learning: A Reservation-Based Study</i> ID 279 (O)	Salvador Moral-Cuadra, Miguel Ángel Solano Sánchez, Francisco Orgaz- Agüera, Cándida María Domínguez-Valerio <i>Relación entre responsabilidad corporativa, innovación y desempeño de las MIPYMES turísticas en la República Dominicana</i> ID 55	Hudson F. Amaral, Rafael H. Silva, Alexandre T. Dias, Jose Roberto de Souza Francisco <i>Análise longitudinal de fatores determinantes da variação do desempenho de cooperativas de crédito</i> ID 225	Marianys Fernández, Ana Isabel Diéguez, Filipa Perdigão, Nelson Matos <i>Promoting local gastronomy: A perspective from consumer behavior</i> ID 237	
10:25-10:40	Eva Hagsten, Martin Falk <i>Intangible Cultural Heritage Less Exposed in the Western World</i> ID 295 (P)	Marta G. Nel-lo Andreu, Noemí Rabassa Figueras, Alba Font-Barnet <i>SouvenirArt: Redefining the Salou Tourist Destination through Artistic Souvenirs</i> ID 333 (O)7	Sandra Filipe, Gonçalo Santos <i>O valor da marca baseado no consumidor nos festivais de música e a relevância da incorporação de práticas sustentáveis e de comunicação digital</i> ID 134 (O)	Debate	Debate	Marcelo Ferreira, Luiz Godinho, Alessandra Franco, Bárbara Milânio, Joyce Magalhães, Marília Braga <i>Cheiros, Sons e Sensações. O poder do Marketing Sensorial na Retenção e Fidelização de clientes em serviços estéticos</i> ID 31	Paulo Pereira, Ângela Lopes <i>Utilização de ferramentas digitais: O caso do setor das viagens e experiências turísticas em Portugal</i> ID 240
10:40-11:00	Debate	Debate	Debate			Debate	Debate

Parallel Sessions

	Room 1 (Session 15) Gender and Lifestyle Mobilities in Tourism Contexts (ENG) Hybrid	Room 2 (Session 16) Transformación Digital y Experiencia Turística / Transformação Digital Experiência Turística (SP/PT) Hybrid	Room 3 (Session 17) Educação, Investigação e Competências no Ensino Superior (PT) Hybrid	Room 4 (Session 18) Sostenibilidad y Experiencia Digital en Turismo y Consumo / Sustentabilidade e Experiência Digital no Turismo e no Consumo (SP/PT)	Room 5 (Session 19) Turismo de Nicho e Novas Experiências do Viajante (PT)	Room 6 (Session 20) Reputación y Gestión Económica en el Sector Turístico/ Reputação, e Gestão Económica no Setor Turístico (PT/SP)	Room 7 (Session 21) Enoturismo e Gastronomia Local: Identidade, Tecnologia e Satisfação do Visitante (PT)
Chair	Nelson Matos	Miguel Puig-Cabrera	Marisol Correia	Margarida Santos	Ana Renda	Margarida Jesus	Célia Ramos
11:30- 11:45	Isabella Cardoso Amaral, Helena Belintani Shigaki <i>Carnival as a Social Movement and a Political Act: The Female Body and its Representations</i> ID 341 (P)	Juan Carlos Diez Apolo, Marcelino Sanchez Rivero, Maria Cristina Rodriguez Rangel <i>Determinant Factors of Business Participation in the Management of Smart Tourist Destinations</i> ID 221 (O)	Susana Rua, Patricia Quesado <i>A investigação em contabilidade pública nos cursos de mestrado e doutoramento em Portugal: um estudo bibliométrico</i> ID 57 (O)	Raquel Puentes-Poyatos, Enrique Bernal-Jurado, Adoración Mozas-Moral, Francisco Torres-Peña <i>Wine tourism as a competitive lever: web presence and driving factors in the Spanish wine sector</i> ID 159	Rafaela Alfalla-Luque, Cristina Ceballos- Hernández, Dayna I. Carhuancho-Ramírez <i>Exploring the State of Research in Language Tourism</i> ID 72	Darkys E Luján-García, Cristina Ceballo- Hernandez, Antonio M. Moreno-Moreno, David Perea-Khalifi <i>Critical Assessment of TripAdvisor Categories in Michelin-Starred Restaurants</i> ID 79	Luiz Carlos da Silva Flores, Guilherme Oliveira de Mattos da Silva Flores, Giancalo Zacchi, Eduardo Sobânia <i>Posicionamento de destinos turísticos de vinho: análise através dos websites oficiais das vinícolas</i> ID 168
11:45- 12:00	Covadonga Ordóñez García, Aida Lillo-Bañuls, Hipólito Simón, José Manuel Casado- Díaz <i>Wage Gap Analysis by Gender and Origin in Spanish Hospitality in a Disruptive Context</i> ID 249 (P)	Mônica Kopplin Carrilho, Rui Alberto de Freitas Martins, Marlene Cristina Neves Rosa <i>The Narrative Surrounding the Metaverse in Tourism - Shaping the Media Discourse and Public Opinion</i> ID 315 (O)	Vânia Costa, Isabel Sofia Loureiro, Andreia Moura, Raquel Pereira, Maria do Rosário Mira, Susana Silva, Goretti Silva <i>A comprehensive analysis of the tourism and hospitality higher education graduates in Portugal</i> ID 236 (O)	Aoberto Vaz, Paula Odete Fernandes, Hélder Gonçalves, Márcia Vaz <i>From Disinterest to Immersion: Engaging Generation Z visitors with Augmented Reality Serious Games</i> ID 393	Cristina Ceballos- Hernández, Juan Blanco Guzman, Vladimir Perdomo-Verdecia, Rafaela Alfalla-Luque <i>Online Reputation and Student Perceptions in Language Tourism: A Review-Based Study of Instituto Cervantes Accredited Language Schools</i> ID 167	Micael Fidalgo, Francisco Teixeira Pinto Dias <i>Impacto das Tecnologias Digitais no Desenvolvimento de Destinos Turísticos Inteligentes no Alentejo: Uma Abordagem Quantitativa</i> ID 96	Giancarlo Zacchi, Luiz Carlos S. Flores, Eduardo L. M. Sobânia, Guilherme O. M. S. Flores <i>Indicações geográficas na vitivinicultura: conexões entre identidade territorial, valorização cultural e desenvolvimento do enoturismo</i> ID 174
12:00- 12:15	Raquel Gil Monllor <i>Gendered experiences of British Retirees in Alicante: a post-Brexit landscape</i> ID 195 (P)	Susana MSR Fonseca, Ana Guia, Ana Branca Carvalho, Filipe AP Duarte, Carlos Alberto Lopes, Bruna Araújo <i>The Contribution of Tourism to Active Ageing in Social Economy Organizations</i> ID 265 (O)	Manuel Salgado, Elsa Ramos, Rita Saraiva <i>Visita de estudo como instrumento de aprendizagem em Turismo e Lazer: Seja como sala de aula</i> ID 111 (O)	Raquel Canário, Margarida Santos <i>Greenwashing na indústria da moda: a perspectiva da geração Z</i> ID 316	Jairo Barbosa Junior, Valeria Luiza Pereira Fedrizzi <i>Entre o Tempo e o Ser: Turismo Contemplativo</i> ID 385	Frederico Y. Hanai, Milena S. Ghidini, Inaray A. Macedo, Nubia D. A. Caramello <i>Nexos correlacionais do bem- viver, turismo de base comunitária e protagonismo comunitário</i> ID 370	Manuel Serra, Carlos Afonso, Célia Ramos <i>Exploring Wine Tourism Satisfaction: A Machine Learning Approach to Tourist Reviews</i> ID 256
12:15 12:30	Ana Rita Cruz, Maria Assunção Gato, Gieshania Pitaloka Gumilang <i>When Travel Becomes Home: Lifestyle Mobilities and the Urban Impact of Digital Nomadism</i> ID136 (P)	Elena Carvajal Trujillo, Ichraq Azmi, Jaime Orts Cardador, Francisco Liébana Cabanillas <i>La influencia de la experiencia turística de los consumidores a través de la transmisión en directo en sus intenciones comportamentales: un estudio de métodos mixtos</i> ID 389 (O)	Rui Pimenta, Sandra Nascimento, Ana Paula Nascimento <i>Intenção Empreendedora no P. Porto: Estudantes de Saúde vs Outras Áreas Académicas</i> ID 257 (P)	João Pedro Portugal, Miguel Nuno Portugal, Sílvia Pedro Rebouças, Francisco Cesário <i>Validation of the TPAI Scale - Tourism Profession and Artificial Intelligence</i> ID 390	Adalberto Dias de Carvalho <i>The Promotion of Adventure as a Tourism Marketing Strategy</i> ID 84	Debate	Debate

12:30-12:50	Debate	Nina Câmara, Ana Isabel Moniz, Osvaldo Silva <i>Brand Experience as a driver of Brand Equity: A digital approach with Nespresso</i> ID 309 (O)	Debate	Debate	Debate		
		Debate					
13:00-14:20 Lunch							
14:30-15:00 Keynote 3 (Room 1): Professor Fevzi Okumus (USA): <i>Strategic Regeneration in Hospitality and Tourism</i> . Chair: Manuel Alecor Ribeiro							
15:00-15:10 Debate							
Parallel Session							
	Room 1 – (Session 22 From Co-Creation to Circularity: Towards Sustainable Tourism Models (ENG) Hybrid	Room 2 (Session 23) Emerging Forms of Niche Tourism and Their Territorial Impacts (ENG) Hybrid	Room 3 (Session 24) Sostenibilidad en la Transformación del Turismo / Sustentabilidade na Transformação do Turismo (SP/PT) (Hybrid)	Room 4 (Session 25) Smart Tourism and Destination Experience: From Storytelling to Personalization (ENG)	Room 5 (Session 26) Gestión de Destinos y Comportamiento Turístico en Contextos de Cambio y Crisis/Gestão de Destinos e Comportamento Turístico em Contextos de Mudança e Crise (SP/PT)	Room 6 (Session 27) Gestão Hotelera, Sostenibilidad y Desempeño/Gestão Hoteleira, Sustentabilidade e Desempenhos (SP/PT)	Room 7 (Session 28) Subjetividade, Diversidade e Bem-Estar no Contexto Organizacional (PT)
Chair	Ana Campos	Carlos Sousa	Julio Dieguez	Nelson Matos	Manuel Ángel Fernández	Germán Gemar	Fernanda Matias
15:10-15:25	Ana Gomes, Celeste Eusébio, Margarita Robaina <i>Pro-circular processes in the Tourism Sector: A systematic review</i> ID 179 (O)	Francisco Sánchez-Cubo, Ricardo Urrestarazu-Capellán, José Antonio González-Marrero <i>Profiling Roots Tourists through their Objectives and Motivations</i> ID 119 (P)	Manuel Jimenez, Jose Ramón Sánchez, Rafael Becerra, Juan Domingo-Corpas <i>Impulsores y barreras de las estrategias de sostenibilidad de los puertos deportivos</i> ID 260 (P)	Kitti Hiezl, Petra Gyurácz-Német <i>Measuring Hotel Personalization Across the Guest Journey</i> ID 122	María Dolores Sánchez Sánchez, Miguel Cuervo Mir, José Luis Montes Botella <i>Efectos del calor extremo sobre el comportamiento de la demanda turística española: evidencias y tendencias emergentes</i> ID 272	Luiz Neves de Souza, Henrique Cordeiro Martins, Cristiana De Muylder <i>Gestão Hoteleira na Produção Científica Brasileira: Uma Análise Bibliométrica dos Anais do EnANPAD 2004–2024</i> ID 61	Gabriel Fernandes Faria, Kely César Martins de Paiva, Daniel dos Reis Pedrosa <i>O ser e o fazer do trabalho: um estudo sobre a relação entre sentidos, prazer e sofrimento no trabalho de enfermeiros(as)</i> ID 262
15:25-15:40	Michael Hack, Irina Saur-Amaral, Manuel A. Coimbra <i>Co-Creating Innovation in the Beverage Industry</i> ID 222 (O)	Mafalda M. Nascimento, Carlos Costa, Filipa Brandão, Luís M. Figueira <i>The dimensions of the Military Tourism as a factor of territorial development: the Templar case in Portugal</i> ID 33 (O)	Ignacio Esteban-Labrador, Germán Ayala-Jiménez, Teresa Galache-Laza, Antonio Alberto Plaza Avilés <i>Un Análisis de las Conexiones Conceptuales que Justifican la intersección entre el Deporte y el Turismo</i> ID 275 (P)	Christina Muhs, Dora Agapito, Luis Nobre Pereira <i>Visual Imagery and Storytelling on Social Media Platforms: The Case of Vanlife</i> ID 58	Manuel Ángel Fernández-Gámez, Sergio M. Fernández Miguélez, Ana Elena Hidalgo Díaz, Elías Bendodo Benasayag <i>Gestión de marca de destinos turísticos en contextos de crisis</i> ID 254	Adriana Correia, Sara Gadotti dos Anjos <i>Sustentabilidade e ESG no turismo e na hotelaria: uma análise bibliométrica</i> ID 214	Carla Rosângela Binsfeld, Vânia Medianeira Flores Costa <i>Desafios do Diagnóstico Tardio do Autismo no Ambiente Corporativo: Implicações para a Gestão Estratégica de Pessoas</i> ID 305
15:40-15:55	Youssra Lazrak, Amina El Idrissi Tissafi, Kate Torkington, Marisol B. Correia <i>A comparison of value co-creation strategies in hotels in Fez, Morocco and the eastern Algarve, Portugal</i> ID 198 (O)	Jean Claude Manaliyo <i>Community perception towards cannabis tourism and its socio-economic impacts in Mahikeng, South Africa</i> ID 383 (O)	Luís Silveira, Monica Morais Brito, Inês Almeida <i>O transporte aéreo e a diversificação de quem viaja para Portugal</i> ID 105 (O)	Nataliia Parkhomenko, Lucia Vilcekova <i>Smart Agritourism: The Role of Digital Tools in Enhancing Visitor Experience and Farm Profitability</i> ID 213	Cristina Estevão, Diogo Salvado, Helena Alves <i>Dos Atributos às Experiências: Como o Instagram contribui para a promoção turística da imagem das ERT de Portugal</i> ID 328	Angel Luis Fernández Miguélez, Maria Belen Salas, David Alaminos, Enrique Castellanos Hernán <i>Efectos de diferentes formas de lavado verde en la industria hotelera</i> ID 258	Iuri A. J. Sacramento, Diva Ester Okazaki Rowe, Péricles Nóbrega de Oliveira, Andrea Valeria Steil <i>Understanding Generational Classifications in Global Contexts: A Scoping Review</i> ID 365

15:55-16:15	Juan A. Torrecilla-García, Georgette Andraz, Juan F. Prados-Castillo, Agnieszka Skotnicka, Antonio Padilla-Meléndez <i>From Greenwashing to Genuine Impact: Circularity Strategies as a Solution in Tourism Sustainability — A Case Study of a Costa del Sol Holiday Resort</i> ID 337 (O)	Carlos G. Benavides-Chicón, Francisco Sánchez-Cubo, José Luis Sánchez-Ollero <i>Beer tourism: An approach to a growing phenomenon</i> ID 133 (P)	Marcelo Ferreira, Luiz Godinho, Alessandra Franco, Wagner Chaves, Emilia Silva <i>Marketing de relacionamento no transporte aéreo brasileiro: impactos na satisfação e fidelização de clientes</i> ID 30 (P)	Ana Bender, Manuela Guerreiro, Dora Agapito, Luís Nobre Pereira <i>Destinationscape: scale development and validation</i> ID 313	Agustín Del Castillo Garcí, Gloria Galacho López, Carolina Serralvo Aranda, Aurea Peralta González <i>La relación entre la gestión de recursos humanos sostenible y la cultura sostenible en la industria hotelera</i> ID 268	David Mena-Siles, German Gemar, Sandra Rebelo, Marisol B. Correia <i>Survival Analysis in Hotels: Macroeconomic Effects on Tourism</i> ID 274	Tarizi Cioccari Gomes, Vania de Fátima Barros Estivalet, Amanda Oliveira Ramadam, Leander Luiz Klein, Júlia da Rocha Arruda <i>Escala de Bem-estar do Trabalhador: Evidências de validade para o contexto brasileiro</i> ID 187
16:15-16:30	Elena Lasso de la Vega, Juan Antonio Campos Soria, Alejandro García Pozo, Marina Marfil Cotilla <i>Educational Mismatch in the Quality of Employment in the European Tourism Sector: A Gender Perspective</i> ID 351 (P)	José Rafael Caro Barrera, María de los Baños García-Moreno García, Mónica Torres Naranjo, Manuel Pérez Priego <i>Hunting Tourism: A Bibliometric Analysis Through the Theme-Network-Evolution Framework</i> ID 99 (O)	Debate	Auxiliadora Comendador, Miguel Puig Cabrera <i>Reading the City through the Gini Lens: Housing Access Inequality in the Age of Airbnb</i> ID 418	Debate	Marta Campos Valenzuela, Ángela Callejón Gil, Ana Ramírez Trujillo, Marina Nadales Luque <i>Determinantes climáticos del gasto turístico en cruceros</i> ID 261	Diogo Helal, Linda Mateus Mundlovo Manuel <i>Vivências na transição: experiências, expectativas e desafios dos trabalhadores rumo à aposentadoria</i> ID 65
16:30-16:55	Debate	Debate		Debate		Debate	Debate
16:55-17:25							

Parallel Sessions

	Room 1 (Session 29) Evaluation and Measurement Models for Sustainable Tourism Development (ENG, online)	Room 2 (Session 30) Gestión de Eventos y Sostenibilidad en el Turismo / Gestão de Eventos e Sustentabilidade no Turismo (SP/PT) Hybrid	Room 3 (Session 31) Engajamento e Significados do Trabalho em Diferentes Contextos Organizacionais (PT) Hybrid	Room 4 (Session 32) Heritage, Creativity and Regeneration in Sustainable Tourism (ENG)	Room 5 (Session 33) Innovación y Estrategias Empresariales / Inovação e Estratégias Empresariais (SP/PT)	Room 6 (Session 34) Gestão Pública, Transparência e Valores no Contexto Organizacional (PT)	Room 7 (Session 35) USEIPM Project (ENG)
Chair	Luís Pereira	José António C. Santos	Kely Paiva	Nelson de Matos	Juan Antonio Campos	Diva Rowe	Stojan Debarliev
17:25-17:40	Irene Bautista-Bernal, Cristina Quintana-García, Luis Torres-Retamal, Macarena Marchante-Lara <i>From ESG Assessment to a Comprehensive Model: Proposal for a New Measurement Framework for the Tourism Sector</i> ID 396 (O)	Aurora Molina Cañaveras, Marina Haro-Aragu, Alicia Martín García <i>Evolución y consolidación del Turismo MICE en Málaga</i> ID 102 (O)	Janine Procópio, Kely Paiva <i>Competências profissionais e engajamento no trabalho: proposição de modelo integrativo e de agenda de pesquisa</i> ID 314 (O)	Martin Falk, Eva Hagsten <i>As time goes by, religious World Heritage Sites and those in forest and coastal areas are most threatened by tourism</i> ID 173	Allan Augusto Platt, Amanda Arcanjo Souza, Thomaz Henrique Santos Rodrigues <i>A study of mental triggers in the digital consumer decision making process</i> ID 245	Pericles Nóbrega, Sônia Gondim, Diva Rowe <i>Experiences, possibilities and strategies for teleservants in Brazilian Public Administration</i> ID 363	Vesna Jankovic Milic, Jelena J. Stankovic, Aleksandra Andjelkovic <i>Macroeconomic Skill Mismatch in the Era of Sustainable Development: The Case of the Republic of Serbia</i> ID 402
17:40-17:55	Daniela Moldoveanu, Irina Saur-Amaral, Carla Vieira <i>Integrating Societal Impact into Performance Management: A Systematic Review on Balanced Scorecard-Based Approaches</i> ID 244 (O)	Silvia Maria Gonzalez, Gonzalo Garcia Carro, Lucia Rodríguez Olay <i>Práticas inovadoras para la gestión sostenible de eventos: un enfoque de estudio de caso</i> ID 312 (O)	Adenair Lima, Thaís Torres, Michelle Dutra, Kely Paiva <i>Sentidos do trabalho: um estudo com professores de uma escola da rede estadual de ensino de Belo Horizonte (MG, Brasil)</i> ID 140 (O)	Adriana Fumi Chim-Miki, Cledinaldo Aparecido Dias, Pablo Peron de Paula, Magnus Emmendoerfer <i>Tradition on the Banks of the São Francisco River: A Perspective on Creative Tourism in Pirapora</i> ID 269	Henrique C. Martins, Felipe V. Franco, José A. S. Neto, Ricardo V. D. Jordão <i>Influence of Compliance on Transaction Costs and on the Overcoming of Institutional Voids: a Study of the Authorized Economic Operator Programme</i> ID 82	Saulo Araújo Souza Jefferson Rodrigues Pereira Elisangela Prado Furtado <i>Violência e gestão pública: prevenção, inação ou mecanismo de gestão?</i> ID 170	Elona Pojani, Brikena Leka <i>Connecting Ideas to Action: A2B Collaboration Platforms in the WB Region</i> ID 404

17:55-18:10	Deniza Alieva, Gulnoza Usmonova <i>Relational dynamics in the practice of community-based tourism ID 131 (O)</i>	José António C. Santos, David Alaminos-Aguilera, Sergio Manuel Fernández-Miguélez <i>Fractal Deep Neural Networks for Forecasting the Preferences on Sustainable Academic Conferences ID 416 (P)</i>	Ilse Beuren, Marcos Bazet, Thiago Luiz <i>Do formal controls foster intrinsic motivation and work engagement? Implications for innovation performance in startups from the perspective of goal-setting ID 331 (O)</i>	Debashis Pattanaik, Amit Yadav <i>Emergent Classification Schemes for an UNESCO Monument through Tourists' Online Reviews ID 47</i>	Marina Marfil Cotilla, Juan Antonio Campos Soria, Elena Lasso de la Vega Alarcón, Eva González-Guerrero <i>Decomposing the Gender Wage Gap in Tourism: An Endogenous Switching Regression Approach ID 350</i>	Carlos Nunes, Patrícia Gomes, Joaquim Santana Fernandes <i>Digital Transparency in Public Healthcare: Evaluating Portuguese Hospital Websites ID 388</i>	Perseta Grabova, Arjan Tushaj <i>From Classroom to Workplace: Mapping Skills for Future Risk Managers ID 405</i>
18:10-18:25	Ana Isabel Guerra, Alfredo Mainar <i>Evaluating the Effects of the “Missing Tourist”: An Application for the Region of Andalusia ID 63 (O)</i>	Vanuza Bastos Rodrigues, Diego R. Santos, Elizabeth Kyoko Wada <i>“E vai rolar a festa...”: A hospitalidade e os sistemas abertos de governança no patrocínio dos festejos de carnaval, para atender ou superar nossas expectativas ID 115 (P)</i>	Michelle Dutra, Kely Paiva, Jefferson Rodrigues Pereira <i>Human Values, Quality of Working Life, and Professional Competencies: An Integrative Study with Brazilian Young Workers ID 132 (P)</i>	Irene Bertolami, Federica Maino, Alice Borsari, Adriano Bisello <i>Advancing Regenerative Tourism through Community Empowerment: Insights from Croatia’s ‘Community Potentials’ Program ID 380</i>	Paula Odete Fernandes, Helena Marques, Amélia Pires <i>Assessing the Value of Financial Information for Business Decision-Makers: Evidence from Northern Portugal ID 372</i>	Alessandra Damião Soares, Helena Belintani Shigaki, Victor Silva Corrêa <i>The Last Vestige of Seriousness Between Patient and Doctor”: the Experience Marketing of the Pharmaceutical Industry ID 342</i>	Stojan Debarliev, Bojan Kitanovikj <i>Do formal education or workplace training build better entrepreneurs? the mediating role of soft skills ID 403</i>
18:25-18:45	Debate	Debate	Debate	Debate	Debate	Debate	Debate
20:00-2030 Entrance to the Dining Room with music by Tuna Académica							
20:30-24:00 Gala Dinner with music by Sun Lovers. Ceremony Awards							

Friday 14th November

9:00-930	Keynote 4: Professor Cathy Hsu (Hong Kong): <i>Policy and Business Strategy Development based on Sentiment and Ambivalence</i> . Chair: Margarida Custódio Santos
9:30-9:40	Debate

Parallel Sessions							
	Room 1 – (Session 36) Financial Management and Marketing in Tourism and Hospitality (ENG) Hybrid	Room 2 (Session 37) Sostenibilidad y Turismo Responsable / Sustentabilidade e Turismo Responsável (SP/PT) Hybrid	Room 3 (Parallel Session 38) Território, Identidade e Valor Social /Territorio, Identidad y Valor Social (PT/SP) Hybrid	Room 4 (Session 39) Sustainable Gastronomy and Responsible Consumption in Tourism (ENG)	Room 5 (Session 40) Gestão financeira e corporativa nas organizações / Gestión financiera y corporativa en las organizaciones (PT/SP)	Room 6 (Session 41) Turismo e Sustentabilidade/Turismo y Sostenibilidad (PT/SP)	Room 7 (Session 42) Turismo Inteligente, Património y Bienestar/Turismo Inteligente, Património e Bem-Estar (SP/PT)
Chair	Luis Pereira	Celísia Baptista	Carlos Sousa	Alexandra Gonçalves	Fernanda Matias	Manuel Serra	Salvador Moral-Cuadra

09:40-09:55	Stefan Mathes, Ginesa Martinez Del Vaz, Miguel Puig-Cabrera <i>Dynamic Pricing in European Tourism - Prevalence, determinants and price effects in selected European vacation destinations</i> ID 212 (P)	Jose Alonso Borba, Djuairato Djalo, Denize Demarche Ferreira <i>Relatórios de sustentabilidade e gestão de impressões: como empresas de água constroem suas narrativas</i> ID 161 (P)	Lana Rodrigue da Costa Farias, Randal Martins Pompeu <i>Mensuração e gestão do impacto social: avanços e tendências na produção científica</i> ID 359 (O)	Anita Mondok <i>Food waste in focus: the example of restaurant operators and diners in Jász-Nagykun-Szolnok County</i> ID 183	Creber Vitor Brigida, Hudson Fernandes Amaral, Jose Roberto de Souza Francisco, Alexandre Teixeira Dias <i>Paradoxo de Bowman: um estudo com indicadores econômicos e financeiros dos bancos listados na [B]3</i> ID 190	Marianys Fernández, Nuno Baptista, Nelson Matos <i>Slow Food Movement as a Marketing Strategy for the Sustainable Development of Rural Destinations A Scoping Review</i> ID 50	Miguel Ángel Solano-Sánchez, Salvador Moral-Cuadra, Francisco Orgaz-Agüera, Laura Ortega-Pérez <i>IRPAI -Smart: Smart heritage resources in sustainable tourist destinations assessment instrument</i> ID 40
09:55-10:10	Adetutu Fatimah Adekoya, Ana Rita Faria, Hugo Palácios <i>The Adoption Of Uniform System Of Accounts For The Lodging Industry (USALI) In Nigeria</i> ID 243 (P)	María del Mar Martín-García, Laura Ortega Pérez, José E. Ramos-Ruiz <i>¿Es sostenible el desarrollo del turismo de golf en Portugal?</i> ID 104 (O)	João José Severo Rolha, Victor Figueira, Luis Miguel López-Bonilla <i>Dinâmicas Territoriais - Mértola Vila Museu</i> ID 399 (O)	Susana Rachão, Goretti Silva, Carlos Fernandes, Veronika Joukes, Carla Ferreira <i>Atmosphere and special-interest food events: Toward a conceptual framework</i> ID 234	Antonio Molina-García, María Deseada López-Subires, José António C. Santos, Margarida Custódio Santos <i>Financial literacy and liquidity constraints in Portuguese small businesses</i> ID 330	Manuel Serra, Carlos Afonso, Diana Cabeça <i>Luxury Wine Hospitality on Facebook: A Data-Driven Perspective from Mediterranean Regions</i> ID 270	Ismael Pablo Soler García, Geman Gemar <i>Intención de viaje y recuperación turística: un análisis de comportamiento y expectativas post-COVID-19</i> ID 120
10:10-10:25	Luís N. Pereira, Daniele Contessi, Luciano Viverit, Cindy Yoonjoung Heo, Piero Luchi <i>Identifying Key Drivers of Conversion Rates in Direct Booking Channels: Evidence from a sample of European Hotels</i> ID 288 (P)	Pablo Armario Pérez, Laura Arjona Fernández, Carlos Manuel Rossi Jiménez, Antonio Guevara Plaza <i>Perceptions on water based active tourism: A qualitative analysis</i> ID 218 (P)	Víctor Calderón Fajardo <i>Decoding Bhutan: Unveiling the Brand Personality of the World's Happiest and Most Enigmatic Nation</i> ID 223 (O)	Alexandra Gonçalves, Manuel Serra, Ana Martins, Dolores Santos <i>Economic Nutrition Label: Advancing Sustainable Tourism and Local Economies through Mediterranean Diet Products</i> ID 346	Sara Raquel Marques, Ana Filipa Roque, Maria do Céu Alves <i>Integrated Reporting and Sustainability: A Communication Paradigm</i> ID 112	Ingrid Michelle Florentino Campos, Humberto Thomé Ortiz <i>Turismo Florícola como estrategia de regeneración de destinos y conservación ambiental. Estudio de caso en el Altiplano Central Mexicano</i> ID 280	Vanessa Delclós, Ana José Cisneros Ruiz, María del Carmen Palomino García, Rocío Díaz Fernández <i>Museos, tecnología y turismo cultural: Análisis de las experiencias sensoriales del visitante</i> ID 273
10:25-10:40	Irina Saur-Amaral, Pedro Magalhães <i>Antecedents and Consequences of Green Brand Equity: Case of University of Aveiro</i> ID 229 (O)	Lucia Valcarce Ruiz, Ana María Rosales Pérez, Macarena Torroba Díaz, Antonio Manuel Gutiérrez Ruiz <i>Turismo y recursos hídricos: Una aproximación sistémica para la gestión sostenible</i> ID 267 (P)	Mariana M. Carmo, Ana Carolina C. Corrêa, Rosimar F. Oliveira, Bruno P. Ferreira <i>Fund for the Maintenance and Development of Basic Education and for the Valorization of Education Professionals: an evaluation of the results achieved by Fundeb in improving quality and reducing educational inequality in Brazilian municipalities between 2007 and 2020</i> ID 300 (P)	Debashis Pattanaik, Shreeya Nayak <i>Social representation of gastronomic destination: online web sites and analogous qualitative insights</i> ID 125	Antonio da Paixão Barroso Filho, Hudson Fernandes Amaral, Marina de Almeida Cruz, Jersone Tasso Moreira Silva <i>Governança Corporativa nas empresas familiares produtoras de ferro-gusa em Minas Gerais: a importância do nível de governança no desempenho das empresas</i> ID 192	Virginia Perez-Benitez, German Gemar <i>Corporate Commitment to SDG8 'Decent Work and Economic Growth' and its Influence on Financial Performance: A Longitudinal Study</i> ID 78	Bruno Santos, Paulo Carrasco, Sandra Rebelo <i>The Impact of Location and Size on Hotels' Performance in Portugal</i> ID 230
10:40-10:55	Youssra Lazrak, Amina El Idrissi Tissafi, Kate Torkington, Marisol B. Correia <i>Digital co-creation and the transformation of customer experience in Moroccan hospitality</i> ID 150 (O)	Rodrigo Oliveira-Ribeiro, Carla Pasa Gomez, Adriana Chim-Miki, Rui Costa <i>Community-Based Tourism and Social Coopetition:Pathways to Local Regeneration</i> ID 322 (P)	Filipe Segurado Severino, Teresa Costa, Célia M. Q. Ramos <i>Event management, visitor engagement, and strategic coordination: The case of Lisbon's urban tourism</i> ID 371 (P)	Debate	Beatriz Gonçalves, Patrícia Pinto, Luís Serra Coelho <i>Can sudden fluctuations in tourism demand influence the earnings management practices of the hotel industry? Evidence from Portugal I</i> D 252	Debate	Paulo Carrasco, Sandra Rebelo, Fernanda Matias <i>O impacto das avaliações de consumidores online sobre o desempenho económico dos restaurantes no Algarve</i> ID 278
10:55-11:15	Debate	Debate	Margarete Arbugeri, Pedro de Alcântara Bittencourt César <i>Expansão suburbana e o conflito entre o enoturismo e o rural: uma análise no município de Caxias do Sul</i> ID 248		Debate		Debate
			Debate				

Parallel Sessions

	Room 1 (Session 43) Destination Branding in Contemporary Tourism (ENG) Hybrid	Room 2 (Session 44) Planning for Sustainable Tourism Futures (ENG) Hybrid	Room 3 (Session 45) Políticas Educacionais, Inovação Digital e Sustentabilidade/ Políticas Educacionales, Innovación Digital y Sostenibilidad (PT/SP) Hybrid	Room 4 (Session 46) Sustainable Management (ENG) Hybrid	Room 5 (Session 47) SHIFT Project - Destinos Turísticos Sostenibles / Projeto SHIFT - Destinos Turísticos Sustentáveis (SP/PT)	Room 6 (Session 48) Patrimonio Cultural y Turismo Experiencial / Património/Cultural e Turismo Experiencial (SP/PT)	Room 7 (Session 49) Novas Dinâmicas Laborais e Saúde Mental no Contexto Organizacional (PT)	Room 8 (Session 50) Gestão de Eventos e Sustentabilidade / Gestión de Eventos y Sostenibilidad (PT/SP)
Chair	Marisol Correia	Filipa Perdigão	Michelle Dutra	Rosária Pereira	Célia Ramos	Alexandra Gonçalves	Kely Paiva	José António C. Santos
11:45-12:00	José William de Queiroz Barbosa, Lissa Valéria Fernandes Ferreira <i>Destination Branding: An Overview of Ibero-American Scientific Production</i> ID 83 (O)	Margarida Custódio Santos, Filipa Perdigão Ribeiro, Marisol B. Correia, Nélson de Matos <i>Assessing the Digital Skills of Tourism and Hospitality Undergraduates</i> ID 422 (P)	Rosemare Paixão, Hudson Amaral, Jersone Silva, Ewerton Avelar, João Estevão Neto <i>Políticas públicas no ensino médio integral: uma análise da percepção dos gestores e professores em Minas Gerais</i> ID 217 (P)	Baraa Abujafar, Marisol B. Correia, Nelson de Matos <i>Business Intelligence Strategies in Higher Education: A Systematic Literature Review</i> ID 293 (O)	Teresa Costa, Zélia Santos, Filipe Severino, Ana Teresa Machado, Maria de Lurdes Calisto, Célia Ramos <i>Towards Sustainable Destinations: Collaboration, Co-Creation and Macro-Trends</i> ID 412	Diogo Helal, João Vasconcelos Bezerra <i>Entre mercado e memória: o turismo como vetor ambivalente na sustentabilidade do artesanato no Nordeste do Brasil</i> ID 70	Pericles Nobrega, Diva Rowe <i>Teleworking in Public Administration: how does it affect mental health?</i> ID 364	Wisley Emanuel de Melo Soares, Marina Bitar, Jorge Leal da Silva <i>Discursive Analysis in Tourism Management (events): Theories and Methods</i> ID 287
12:00-12:15	Gualter Couto, Áurea Sousa, Pedro Pimentel, Osvaldo Silva, Carlos Santos <i>Tourists' Satisfaction and Destination Competitiveness: An Azores Islands Case Study</i> ID 18 (P)	Gulnoza Usmonova, Deniza Alieva <i>From Yurts to Sustainability: Building Climate Resilience in Uzbekistan's Community-Based Tourism Sector</i> ID 38 (O)	Wagner de Oliveira, Michelle Dutra, Thais Torres <i>Gestão do uso de inteligência artificial em sala de aula à luz da teoria do UTAUT 3: uma experiência de ensino-aprendizagem com alunos do 8º ano de uma escola estadual em Minas Gerais, Brasil</i> ID 357 (P)	Carla Silva, Manuel Reis, José Luís Abrantes, Cláudia Seabra <i>Risk perception of COVID-19 pandemic and beyond: A generational approach</i> ID 241 (O)	Rui Madeira, Samuel Robalo, André Cordeiro <i>Designing for Co-Creation in Sustainable Tourism: Insights from a User Study of the SHIFT Platform involving all Stakeholders</i> ID 409	Cynthia Fernandes de Brito Silva, Julio Carneiro da Cunha <i>Turismo de experiência em atrações de memória: Uma Análise em atrações de dark tourism em São Paulo, Brasil</i> ID 347	Talita Posser, Victória de Freitas, Damiana Almeida, Lucas Santos, Nandria Scherer, Carla Binsfeld <i>Teletrabalho e flexibilidade: uma análise das implicações e desafios na atualidade</i> ID 178	José António C. Santos, Manuel Ángel Fernández-Gámez, Miguel Puig Cabrera, Margarida Custódio Santos <i>Sustainability in Business Events: How Hybrid Formats Shape Attendee Decision-Making</i> ID 415
12:15-12:30	Lorena Silva Eunapio da Conceicao, Jesús Heredia-Carroza, Luis Antonio Palma Martos, Amália Carrasco Gallego <i>A qualitative exploration on Flamenco's influence on Spain's Country Brand</i> ID 283 (O)	Patrícia Esteves, Micael Fidalgo, Giovana Goretti Feijó Almeida, Francisco Dias <i>Environmental psychology factors as predictors of responsible tourist behavior</i> ID 141 (P)	Lídia Galvão Praça <i>(In)capacidade para inovar</i> ID 329 (P)	Kimia Bajelan, Raul M. S. Laureano, André Lourenço <i>Revealing Themes and Trends in Digital Health Intervention Business Models: A Text Mining Analysis</i> ID 323 (P)	Ana Machado <i>Scenario Planning for Tourism: Climate and Digital Transformation as Macro Drivers</i> ID 414	Alexandra Rodrigues Gonçalves <i>New Technologies, Cultural Heritage, and Tourist Itineraries in Smart Destinations</i> ID 194	Karine Milbradt, Vania Estivaleta, Cristiane Krüger, Tiane Tambara Simões <i>Transformando o Ambiente de Trabalho através do Bem-Estar e do Engajamento</i> ID 182	Julio Vena-Oya, Sabiote Ortiz, José Alberto Castañeda-García, Roríguez-Molina <i>Analizando cómo los destinos alcanzan la sostenibilidad a través de la digitalización: un enfoque semicualitativo</i> ID 46

12:30-12:45	Patricia Martins, Patricia Pinto, Saúl Neves de Jesus, Margarida Pocinho <i>Building Destination Loyalty in Wellness Tourism: The Impact of Safety Perceptions, Tourist Worry, Restorative Environments, Well-being, and Life Satisfaction</i> ID 197 (O)	Dora Gomes, Patricia Esteves, Alexandra Lavaredas, Francisco Dias <i>Exploring Sustainable Tourism Monitoring and Practices for Tourism Companies</i> ID 64 (P)	Jorge Leal da Silva, Agnes Yuri Uehara Bezerra, Gabriela Guilherme Pereira, Hebert Luiz dos Santos <i>Desdobramentos da pesquisa sobre a história da arquitetura e patrimônio cultural em Campos do Jordão, SP</i> ID 340 (O)	Alexandra Isabela Correia, Carla Melo, Carla Cardoso, Marta Costa <i>Responsible Tourism: Exploring perceptions and practices from travel agents</i> ID 338 (P)	Maria de Lurdes Calisto, Teresa Costa, Filipe Severino, Miguel Belo, Ana Teresa Machado <i>Antecedents of Collaborative Marketing in Sustainable and Resilient Destinations</i> ID 408	Debate	Thaís Pinto da Rocha Torres, Kely Cesar Martins de Paiva, Jefferson Rodrigues Pereira <i>Personal Values, Organizational Justice, and Counterproductive Work Behavior: A Study with Brazilian Young Workers</i> ID 138	Jesús Claudio Pérez-Gálvez, Jaime José Orts-Cardador, María de los Baños García-Moreno, Carol Angélica Jara-Alba <i>Tourism Image and Gender: A Systematic Review from Web of Science</i> ID 44
12:45-13:00	Giuseppe Aliperti, Mika Shimizu <i>Building socially sustainable and climate-resilient tourism destinations: Adapting the Japanese Jishu Bōsai Soshiki Model within Gipuzkoa's Collaborative Governance Framework</i> ID 367 (O)	Debate	Marta G. Nel-lo Andreu, Alba Font-Barnet, Noemí Rabassa Figueras <i>Accessible tourism as a path to social sustainability: assessing web-based strategies of Costa Dourada destinations</i> ID 332 (O) Debate	Beatriz Gonçalves, Patrícia Pinto, Luís Serra Coelho <i>The impact of abrupt changes in tourism demand on hotel earnings management: the case of European Mediterranean countries</i> ID 251 (P)	Sandra Nunes, Zélia Santos, Teresa Costa, Filipe Segurado Severino, Ana Teresa Machado <i>From Sustainability Values to Co-Creation: The Mediating Role of Technology in Tourism</i> ID 413		Debate	Debate
13:00-13:20	Debate			Debate	Debate			

13:00-14:20

Lunch

14:30-15:00 Keynote 4: **Professor Manuel Alector Ribeiro (UK):** *From Measurement to Meaning: Rethinking Tourism's Social Impacts Through Resident-Centred Methodologies.*

15:00-15:10

Debate

Parallel Sessions							
	Room 1 (Session 51) Responsible Tourism and Business Intelligence (ENG) Hybrid	Room 2 (Session 52) Turismo, Cultura e Transformación/ Turismo, Cultura e Transformação (PT/SP) Hybrid	Room 3 (Session 53) Desafios Contemporâneos na Gestão de Pessoas em Organizações Públicas (PT) Hybrid	Room 4 (Session 54) Turismo Inteligente y Gobernanza /Turismo Inteligente e Governança (SP/PT)	Room 5 (Session 55) Dimensões Humanas e Sociais do Turismo (PT)	Room 6 (Session 56) Inovação em Serviços /Innovación en Servicios (PT/SP)	Room 7 (P. Session 57) USEIPM Project (ENG)
Chair	Paula Odete Fernandes	Jorge Ramos	Maria Brás	Antonio Juan Briones-Peñlver	Joaquim Conteiros	Georgette Andraz	Marija Radosavljevic
15:10-15:25	Mariana Vieira, Francisco Dias Residents' perspective on tourism: Low vs high density territories of the Center of Portugal ID 135 (P)	Jaime José Orts Cardador, Ervigio José Nuñez Adán, Jesús Claudio Pérez-Gálvez, Carol Angélica Jara Alba <i>Religious tourism: a systematic review from Web of Science</i> ID 220 (O)	Daniel R. Pedrosa, Kely Paiva <i>Políticas e práticas de gestão de pessoas no serviço público: revalidação de escala e resultados de pesquisa em instituição pública de ensino brasileira</i> ID 116 (P)	Helena Fernández Carneiro Lages, Flora Seixeira <i>A Aplicação da Inteligência Artificial na Hotelaria: Perspetivas de Utilização e Impacto por Categoria de Hotel</i> ID 114	Joana Príncipe Ceia, Nuno António, Ricardo F. Ramos <i>Groundedness in Tourism: A Literature Review</i> ID 304	Flora Seixeira, Helena Lages, Eusébio Lima <i>O Futuro Sustentável da Hotelaria: Inovação em Infraestruturas e Equipamentos</i> ID 155	Milica Maric, Sasa Petkovic, Ljubisa Micic, Mirjana Milijevic <i>Key Drivers of Innovation Ecosystems in the Western Balkan Countries</i> ID 397

15:25-15:40	Elaine Scalabrini, Márcia Vaz, João Paulo Teixeira, Paula Odete Fernandes <i>What do residents think about tourism effects? A study on the cross-border area of Portugal and Spain</i> ID 374 (P)	Kaíse Canuto da Silva, Maria Lúcia Bastos Alves <i>Resiliência turístico religiosa: dimensões resilientes no turismo religioso</i> ID 110 (O)	Thiago Tristão Lima, Vania de Fátima Barros Estivalet, Tiane Tambara Simões, Carina Paula Chini Falcão <i>Gestão de Pessoas e o contexto organizacional no Poder Judiciário: O Capital Humano como vantagem estratégica na operação de múltiplos sistemas</i> ID 264 (P)	Jorge Leal da Silva, Magnus Emmendoerfer, Alexandre Serra, Vitória Figueira <i>Integration of Creative and Smart Cities through Urban Mobility: Evidence Based on Discourses</i> ID 277	Joel Nunes, Joaquim Pinto Contreiras, Patricia Duarte <i>The golf course maintenance sector in Algarve, Portugal: Internal stakeholders' perceptions of the ability to attract and retain workers in a context of social and economic uncertainty</i> ID 36	Núbia Vieira, Michelle Dutra, Thaís Torres <i>Competências gerenciais: como são estudadas e quais áreas se preocupam mais em entendê-las</i> ID 219	Ljubisa Micic, Sasa Petkovic <i>Assessing the State of Sustainability Reporting and Practice in Western Balkan</i> ID 398
15:40-15:55	Armin Brysch, Berta Ferrer-Rosell <i>To travel sustainably or not to travel sustainably - insights into the travel behaviour of Gen Z</i> ID 17 (P)	Juan Carlos Díez Apolo, Marcelino Sánchez Rivero, María Cristina Rodriguez Rangel <i>A critical measure of the intelligence of tourism microdestinations from a regional perspective: application to Extremadura (Spain)</i> ID 207 (O)	Margarida Faria, Maria Brás <i>Boreout no Setor da Saúde: Risco Psicossocial Silencioso e Sustentabilidade Organizacional no SNS</i> ID 301 (P)	Ana Paula Oliveira, Serena Rezende Moraes Ferreira, Julia Michetti Costa Santos <i>O uso da inteligência artificial no contexto dos observatórios de turismo, governança e inteligência turística</i> ID 320	Alyne Luysa Rodrigues Duarte Oliveira, Alyce Cardoso Campos <i>Consumo de viagens a lazer: repercussões no bem estar e no desempenho profissional de servidores</i> ID 160	Denize Minatti, Mateus Martins, José Alonso Borba <i>Cerveja para mulheres, preço maior? Pink tax no mercado cervejeiro</i> ID 147	Vesna Bucevska <i>Drivers of Green Entrepreneurship in Southeastern Europe: The Role of Education and Incentives</i> ID 400
15:55-16:10	Elaine Aparecida Lopes da Silva, Lissa Valéria Fernandes Ferreira, José William de Queiroz Barbosa, Carla Canosa Amils <i>Connecting Generation Z to the World of Wine: Effective Communication Strategies</i> ID 81 (O)	Isabela Alves de Brito Queiroz, Marlusa de Sevilha Gosling <i>Marketing Digital e Turismo Gastronômico: Estudo Sobre a Influência do Instagram na Decisão de Turistas</i> ID 318 (O)	Thiago Lima, Sabrina Vargas, Talita Posser, Dienifer Della Justina, Vânia M. F. Costa, Carla Binsfeld <i>Prevenção e enfrentamento do assédio nas organizações públicas: evidências do Poder Judiciário do Estado Rio Grande do Sul, Brasil</i> ID 177 (P)	Chuyue Fu Vicente Casales Garcia <i>Assessing emotions through colour in travel agency website design</i> ID 366	Andréa Cristina do Nascimento, Benny Kramer Costa, Paulo Henrique Assis Feitosa, Julio Carneiro da Cunha <i>Turismo Religioso e Economia: Uma revisão sistemática da literatura</i> ID 362	Georgette Andraz, J. Rodrigo Guerreiro, Juan Antonio Torrecilla-García, Juan F. Prados-Castillo <i>The Contribution of Intangible Assets to Business Growth</i> ID 345	Marija Radosavljevic, Vesna Jankovic Milic, Aleksandra Andjelkovic <i>Assessing Perceptions and Implementation of Sustainability Practices: Environmental, Economic, and Social Dimensions</i> ID 401
16:10-16:30	Mbarek Alhaddar, Harshavardhan Reddy Kummitha <i>Exploring the Impact of AI-Driven Social Media on Destination Choice Among Young Hungarian Travelers</i> ID 76 (P)	Marta Andrade-Cunha, Ana Irimia-Diéguez, David Perea-Khalifi <i>Tourist Experiences on TripAdvisor: Comparing Coastal and Inland 'Things to Do' in Andalusia I</i> D 49 (O)	Margarete Arbuger, Pedro de Alcântara Bittencourt César <i>Cultura vínica e ligações turísticas intersticiais</i> ID 93	Debate	Debate		Debate
	Debate	Debate				Debate	
			Debate				
16:30-17:00							

Coffee-Break

17:00

Closing Session (Room 1, Plenary)

Professor José António C. Santos (Chair of the TMS Conferences; Editor of Tourism & Management Studies – University of Algarve)

Professor Alexandra Rodrigues Gonçalves (Dean of the School of Management, Hospitality and Tourism – University of Algarve)

Professor Margarida Custódio Santos (Co-Chair of the TMS Algarve 2025; Editor of Tourism & Management Studies – University of Algarve)

Professor Marisol Correia (Co-Chair of the TMS Algarve 2025; School of Management, Hospitality and Tourism – University of Algarve)

Professor Miguel Puig-Cabrera (Co-Chair of the TMS Algarve 2025; University of Algarve, University of Seville)

18:00

Optional Walking Tour: Cubist Olhão and Tides of History (guided by our Tourism Students)

Saturday 15 November

8:30-18:30

Departure by bus to Seville (Spain) for a full-day Tour (booking still possible at the conference reception desk)

Sponsors:

